



PMC Winter Cycle 2027 Fact Sheet

About PMC Winter Cycle: PMC Winter Cycle is a charitable spin event benefiting the [Dana-Farber Cancer Institute \(Dana-Farber\)](#), held each year at Fenway Park in Boston, Massachusetts. As another spoke in the wheel of the [Pan-Mass Challenge \(PMC\)](#), PMC Winter Cycle kicks off the organization's yearly fundraising campaign by bringing together hundreds of new and existing PMC riders of varying athletic ability to fight cancer by raising money for Dana-Farber.

The Ride: The 12th PMC Winter Cycle will take place on Saturday, February 7, 2027 at The 521 Overlook, located in center field, offering participants an iconic view of the historic Fenway Park as they ride. The day-long event includes six 45-minute, high-energy indoor cycling rides led by popular local Boston-area spin instructors. At the start of each session, riders and volunteers hear from PMC leadership and members of the PMC Living Proof® community, a special group of riders and volunteers who have faced, or are currently facing, cancer diagnoses. Immediately after the sixth and final ride, an afterparty takes place at The Lansdowne Pub.

The Mission: As with all PMC cycling events, 100 percent of every rider-raised dollar from PMC Winter Cycle will directly benefit lifesaving cancer research and treatment as part of the PMC's 2027 gift to Dana-Farber. The PMC is Dana-Farber's single largest contributor, representing 67 percent of its Jimmy Fund's annual revenue.

Registration and Fundraising: Those interested in taking part in PMC Winter Cycle can visit wintercycle.org to learn more and register to ride or volunteer. Registration for PMC Winter Cycle opens in October 2026. Pacesetters can register on October 14 at 9 AM, alumni can register on October 15 at 9 AM, and new riders can register on October 21 at 9 AM. There is a non-refundable \$50 registration fee and a \$500 fundraising minimum per session. To become a top fundraiser, or a Pacesetter, participants must raise at least \$1,500. All fundraising minimums must be met by April 1, 2027.

Where: The 521 Overlook at Fenway Park, 14 Lansdowne St, Boston, MA 02215

When: Saturday, February 6, 2027, from 8 AM to 3 PM
(After party at The Lansdowne Pub to follow from 3 PM to 6 PM)

Contact: For questions regarding participating, fundraising or volunteering, contact wintercycle@pmc.org.

For media inquiries about PMC Winter Cycle, contact Hollywood Agency, pmc@hollywoodagency.com.



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M&T Bank

77 4th Ave, Needham, MA 0249